

Dr. Babasaheb Ambedkar Open University
Term End Examination June – 2026

Course	: BBAAT	Date	: 05-06-2026
Subject Code	: BBAATR301/BBAATR25301	Time	: 11:30am to 01:45pm
Subject Name	: Indian Tourism Product	Duration	: 02.15 Hours
		Max. Marks	: 70

Section A

Answer the following (Attempt any three) (30)

1. Define Tourism Product and explain its characteristics.
2. Explain Natural Tourism Products with suitable examples.
3. Explain UNESCO World Heritage Sites in India.
4. Explain Wildlife Tourism and National Parks in India.
5. Explain Beaches and Island Tourism in India.

Section B

Answer the following (Attempt any four) (20)

1. Explain the role of destination as a tourism product.
2. Write a short note on Religious and Pilgrimage Tourism in India.
3. Explain Hill Stations and Desert Tourism in India.
4. Explain Ecotourism in India.
5. Write a short note on Fairs and Festivals of India.
6. Explain Forts and Palaces as tourism attractions.

Section C

Part – A (Multiple Choice Questions) (10)

- 1 Tourism products are mainly:
a) Tangible b) Intangible
c) Permanent d) Durable
- 2 Which is a Natural Tourism Product?
a) Museum b) Beach
c) Palace d) Mall
- 3 UNESCO World Heritage Sites are related to:
a) Banking b) Heritage
c) Sports d) Agriculture
- 4 Which tourism is related to forests and animals?
a) Wildlife Tourism b) Medical Tourism
c) Sports Tourism d) Industrial Tourism

- 5 Which is a beach tourism destination?
a) Goa b) Delhi
c) Jaipur d) Agra
- 6 Konark Sun Temple is located in:
a) Gujarat b) Odisha
c) Kerala d) Punjab
- 7 Which is a hill station in India?
a) Shimla b) Puri
c) Surat d) Lucknow
- 8 Which tourism is related to religion?
a) Medical Tourism b) Pilgrimage Tourism
c) Adventure Tourism d) Wildlife Tourism
- 9 Chilika Lake is famous for:
a) Ecotourism b) Industrial Tourism
c) Sports Tourism d) Medical Tourism
- 10 Which is a man-made tourism attraction?
a) Mountain b) River
c) Fort d) Forest

Part – B (Do as Directed)

(10)

Write True or False.

- 1 Taj Mahal is a UNESCO World Heritage Site in India.
- 2 Kaziranga is a wildlife sanctuary in India.
- 3 Mumbai is a hill station in India.
- 4 Goa is a famous beach destination in India.
- 5 Varanasi is a pilgrimage destination in India.
- 6 Red Fort is a famous fort in India.
- 7 Andaman & Nicobar Islands are island tourism destinations in India.
- 8 Sundarbans is an ecotourism destination in India.
- 9 Diwali is a famous fair or festival of India.
- 10 Jim Corbett is a National Park in India.
